

# MICHAELSON & WALLACE

Parkway 109 Office Center, 328 Newman Springs Road, P.O. Box 8489, Red Bank, New Jersey (USA) 07701

Date: 8/24/00

Number of pages including  
cover sheet: 6TO: Deposit Accounts  
US Patent & Trademark OfficeFROM: Peter L. Michaelson, Esq.  
Michaelson & Wallace

Phone: (732) 530-6671

Fax: (732) 530-6584 or -6585

E-Mail  
(Internet)Address: p\_michaelson@mandw.com  
http://www.mandw.comPhone: 703-305-4631Fax: 703-308-6778

CC:

REMARKS: ☐ Urgent ☐ For your review ☐ Reply ASAP ☐ Please Comment

## CONFIDENTIALITY NOTE:

The information contained in this facsimile message is legally privileged, confidential and intended only for the use of the individual or entity named above. If the reader of this message is not the intended recipient, then you are not to disseminate, distribute or copy this facsimile under any circumstances. If you have received this facsimile in error, please immediately notify us by telephone: (732) 530-6671 or return facsimile.

## MESSAGE:

Applicant: Rick W. LANDSMAN, Wei Yeh LEE

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED USER-TRANSPARENT NETWORK-DISTRIBUTED  
INTERSTITIAL WEB ADVERTISING THROUGH USE OF AN ADVERTISING TAG EMBEDDED IN A REFERRING  
WEB PAGE

Serial No. 09/237,718; Filed January 26, 1999; Doc. No.: Unicast-1/CIP

Further to the Monthly Statement of Deposit Account dated July 31, 2000, enclosed is a copy of that statement, a copy of the postcard receipt dated and sent July 13, 1999 along with a copy of the Receipt for Certified Mail date stamped July 13, 1999 by the United States Post Office, a copy of the cancelled check (front and back) for \$756.00, and a copy of the "additional claim fee" transmittal letter (2 pp.) dated July 12, 1999. The Monthly Statement charges our account with \$756.00 for claims in excess of twenty. Please credit our account for \$756.00.

## CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent and Trademark Office on the date shown below.

Type or print name of person signing certification

Signature

Date

Refund Completed  
in full  
2/15/01


**UNITED STATES DEPARTMENT OF COMMERCE**  
**Patent and Trademark Office**

 Address: COMMISSIONER OF PATENTS AND TRADEMARKS  
 Washington, D.C. 20231

**MONTHLY STATEMENT**  
**OF DEPOSIT ACCOUNT**

 To replenish your Deposit Account, detach and  
 return top portion with your check. Make check  
 payable to Commissioner of Patents & Trademarks.

Account No.	133083
Date	7-31-00
Page	1

 PETER L MICHAELSON ESQ  
 MR. PETER L MICHAELSON  
 PARKWAY 109 CENTER 328 NEWMAN SPRINGS  
 P.O. BOX 8489  
 RED BANK NJ 07701

FINA

**PLEASE SEND REMITTANCES TO:**  
 Patent and Trademark Office  
 P.O. Box 70541  
 Chicago, Ill. 60673

DATE POSTED			CONTROL NO.	DESCRIPTION (Serial, Patent, TM, Order)	DOCKET NO.	FEE CODE	CHARGES/ CREDITS	BALANCE	
MO.	DAY	YR.							
7	19	00	26	REPLENISHMENT		704	-100.00	3817.00	
7	21	00	75	75889742	renewal-3	704 OK	-60.00	3877.00	
7	21	00	365	09530154	PTT-90	581	40.00	3837.00	
7	24	00	1	09237718	UNICAST-1/CIP	103	756.00	3081.00	
7	24	00	153	09486536	mscreen-1	704	-634.00	3715.00	
					<div>U B I L I T Y</div>				
AN AMOUNT SUFFICIENT TO COVER ALL SERVICES REQUESTED MUST ALWAYS BE ON DEPOSIT.					OPENING BALANCE 3717.00	TOTAL CHARGES 796.00	TOTAL CREDITS 794.00	CLOSING BALANCE 3715.00	

When stamped by the mailroom of the U.S. Patent and Trademark office, this postcard will be taken as an acknowledgement of receipt by the PTO on the date indicated below of: a check (\$756), a Cover Letter (in duplicate), a Verified Statement Claiming Small Entity Status, an "additional claim fee" Transmittal Letter (in duplicate), a Preliminary Amendment with two (2) red-lined corrected drawing sheets (Figs. 9A and 14), for filing as follows:

Applicants: Rick W. LANDSMAN et al. Doc. No. UCC-1/CIP  
 Serial No. 09/237,718; filed January 26, 1999  
 Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED USER-TRANSPARENT NETWORK-DISTRIBUTED ADVERTISING ... etc.

Date of Mailing: July 13, 1999



(/ca)

2 284 389 890

US Postal Service

### Receipt for Certified Mail

No Insurance Coverage Provided.

Do not use for International Mail (See reverse)

Sent to	
Asst. Comm. for Patents	
Street & Number	
Post Office, State, & ZIP Code	
Washington, DC 20231	
Postage	\$ 2.09
Certified Fee*	1.40
Special Delivery Fee	
Restricted Delivery Fee	
Return Receipt Showing to Whom & Date Delivered	1.25
Return Receipt Showing to Whom, Date, & Address	
TOTAL Postage & Fees	\$ 4.74
Postmark of Date	

PS Form 3800, April 1995

PLM:ca

7/13/99 UCC-1/CIP

11828

**PETER MICHAELSON, ESQ.**  
ATTORNEY BUSINESS ACCOUNT  
328 NEWMAN SPRINGS RD., P.O. BOX 8489  
RED BANK, NJ 07701

SUMMIT BANK  
RED BANK, NJ 07701  
55-216-212

7/13/99

\*\*\* 756.00

PAY TO THE ORDER OF Comm.- Patents & Trademarks

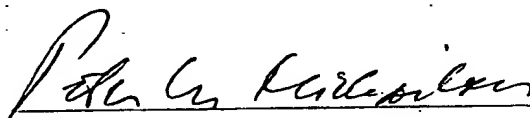
Seven Hundred Fifty-Six and no/100\*\*\*\*\* DOLLARS

Comm.- Patents & Trademarks

260437032 012 0134 2124 20 26

UCC-1/CIP

MEMO



⑈011828⑈ ⑈021202162⑈ 996⑈70876 6⑈ ⑈0000075600⑈

2 JV 99 22  
0212-04  
0212-04  
0121000 1ST MIX  
260437032 0520-0027-8  
260437032 07-22-99

07/22/99  
PAID  
SUMMIT BANK

07221999 000 1624 1

INCLEARING

0700097391

⑈0218848

⑈01824272

FIRST NATIONAL BANK  
ATLANTA, GA  
11-11-99  
P005 001 118  
⑈01100930⑈

0012 56997

DO NOT WRITE IN OR ON THIS CHECK OR ANY OTHER INFORMATION ON THE BACK

PATENT AND TRADEMARK OFFICE  
13-10-0001  
07-20-1999  
FOR CREDIT TO THE  
U.S. TREASURY

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

**PATENT APPLICATION**

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: UCC-1/CIP

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 2761

Examiner:

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED  
USER-TRANSPARENT NETWORK-DISTRIBUTED ADVERTISING AND  
FOR INTERSTITIALLY DISPLAYING AN ADVERTISEMENT, SO  
DISTRIBUTED, THROUGH A WEB BROWSER IN RESPONSE TO A  
USER CLICK-STREAM

Assistant Commissioner for Patents  
Washington, D. C. 20231

S I R:

**FEE TRANSMITTAL LETTER**

The additional claim filing fee required for the accompanying amendment submitted in connection with the above-captioned application is \$ 756.00. The additional claim filing fee has been calculated as follows:

	<u>Independent</u>	<u>Total claims</u>	
Claims now pending	3	104	
Less: Highest number of claims previously paid for	3	20	
Fee due:	0 x \$39 +	84 x \$9 =	\$ 756.00
Fee for newly added multiple dependent claims:			<u>\$ 00.00</u>
Additional Filing Fee enclosed:			\$ 756.00

A check in the amount of \$ 756.00 is enclosed to cover this fee. In the event this check is unacceptable, insufficient or is omitted, please charge the additional or entire cost, as appropriate, to our Deposit Account number 13-3083. To facilitate that charge, a duplicate copy of this letter is enclosed herewith.

Respectfully submitted,

July 12, 1999

Peter L Michaelson  
Peter L. Michaelson, Attorney  
Reg. No. 30,090  
Customer No. 007265  
(732) 530-6671

MICHAELSON & WALLACE  
Counselors at Law  
Parkway 109 Office Center  
328 Newman Springs Road  
P.O. Box 8489  
Red Bank, New Jersey 07701

CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on July 13, 1999 with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Peter L Michaelson  
Signature

30,090  
Reg. No.